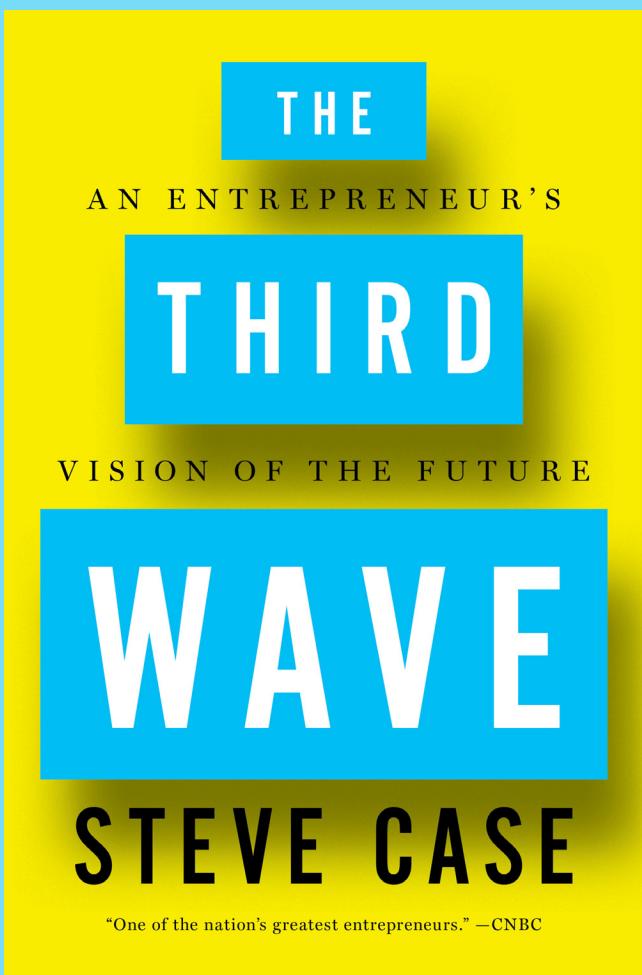




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The Third Wave

Steve Case

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Steve Case was on the leading edge of the Internet revolution when he cofounded AOL in 1991. He was an entrepreneur in a business that hadn't even been invented, yet he saw how significantly his efforts could change not only America, but the world. In *The Third Wave*, Case uses his insights garnered from nearly four decades of working as an innovator, investor, and businessperson to chart a path for future visionaries.

From his position as an investor in startups like Zipcar and LivingSocial, Case predicts the future of the economy and describes what he calls the "Third Wave of the Internet." AOL and other companies introduced early consumers to the Internet in the first wave; search giants such as Google and companies such as Apple have led us into the second wave, the app economy; and the third wave will be "the Internet of things," in which every experience, product, and service will be transacted online. Using his own experience, and examples from companies he's invested in, he lays out a vision for the future of success in a disrupted age.

- **EXPERT IN THE FIELD:** Steve Case's years of experience as an investor, entrepreneur, presidential advisor on innovation and entrepreneurship, consultant, and businessman make him a leading expert on entrepreneurship in America.

- **A SEASONED ENTREPRENEUR:** Case introduced the internet to everyday people and foresaw the Internet we know today. He later became a leading investor in companies like LivingSocial and Zipcar, and a presidential consultant.

- **FREQUENTLY FEATURED ON TV, RADIO, AND IN PRINT:** Case is frequently asked to speak about capital investments entrepreneurship initiatives, and job creation for CNBC's Squawk Box, Bloomberg TV, and MSNBC's Morning Joe. He has also been written about in The Washington Post, The New York Times, Inc., The Atlantic, CNNMoney, Entrepreneur, and Bloomberg Businessweek.

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