

**BOOK BUDDIES SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR
CHANCES OF WINNING.

This giveaway is open to Canadian residents only (excluding Quebec) and is governed by Canadian law.

1. CONTEST PERIOD:

The “**Book Buddies**” giveaway (the “**Giveaway**”) begins on November 28, 2017 at 12:00:00 p.m. Eastern Time (ET) and ends on December 11, 2017 at 11:59:59 p.m. ET (the “**Giveaway Period**”).

2. ELIGIBILITY:

Contest is open to all legal residents of Canada (excluding Quebec) who have reached the age of majority in their province/territory of residence at the time of entry. Excluded are employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of **Simon & Schuster Canada** (the “**Sponsor**”), promotional agencies, fulfillment houses and prize suppliers, each of their respective parent, affiliated and related companies, suppliers of the materials and services related to this Contest, and members of the immediate families (defined as parents, siblings, children and spouses, regardless of where they reside) or households (whether or not related) of such employees, agents and sales representatives.

3. HOW TO ENTER:

NO PURCHASE NECESSARY.

Access to a computer and printer, and Internet access are required. During the Contest Period, enter by visiting <http://simonandschuster.ca/bookclubs> (the “**Sponsor’s Page**”) and fully completing the form. You must complete the entry form, which requires you to: (i) enter your full name; valid email address, and mailing address and (ii) agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the “**Rules**”). Once you have fully completed the entry form, click the “submit” button to complete your entry (the “**Entry**”). To be eligible, your Entry must be received within the Contest Period. All eligible Entries received during the Contest Period will be entered into the random prize draw (see Rule 5).

Limit one (1) entry per person/email address. No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the Sponsor and receipt of entries will not be acknowledged or returned. Delivery of prizes requires a street address (no P.O. Boxes). Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

All Entries are subject to verification at any time. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) to participate in this Contest. Failure to provide such proof in a timely manner may result in disqualification. The sole determinant of the time for the purposes of a valid Entry in this Contest will be the Contest server machine(s).

4. HOW TO WIN

A. THE PRIZE AND APPROXIMATE RETAIL VALUE:

There will be one (1) prize available to be won consisting of one (1) copy of *I'm Thinking of Ending Things*, by Iain Reid, one (1) copy of *Leonardo da Vinci*, by Walter Isaacson, one (1) copy of *The Only Child*, by Andrew Pyper, one (1) copy of *Our Little Secret*, by Roz Nay, one (1) copy of *In the Midst of Winter*, by Isabel Allende, one (1) copy of *Beartown*, by Fredrik Backman, one (1) copy of *Robert Bateman's Canada*, by Robert Bateman, one (1) copy of *Into the Gray Zone*, by Adrian Owen, one (1) copy of *Saints and Misfits*, by S.K. Ali, one (1) copy of *Sam and Eva*, by Debbie Ridpath Ohi, one (1) copy of *The Patch*, by Chris Turner, one (1) copy of *When Dimple Met Rishi*, by Sandhya Menon, one (1) copy of *What Happened*, by Hillary Rodham Clinton, one (1) copy of *The Shoe on the Roof*, by Will Ferguson, one (1) copy of *It's All Relative*, by A.J. Jacobs, one (1) copy of *Sleeping Beauties* by Stephen King and Owen King, one (1) copy of *Canadaland*, by Jesse Brown, Vicky Mochama and Nick Zarzycki, one (1) copy of *Young Leafs*, by Gare Joyce, one (1) copy of *Long Way Down*, by Jason Reynolds, one (1) copy of *How to Fall in Love with Anyone*, by Mandy Len Catron, one (1) copy of *I Found You*, by Lisa Jewell, one (1) copy of *One Day Closer*, by Lorinda Stewart, one (1) copy of *Canadabis*, by E. Reid Ross, one (1) copy of *The Rules of Magic*, by Alice Hoffman, one (1) copy of *Manhattan Beach*, by Jennifer Egan, one copy of *Still Mine*, by Amy Stuart, one (1) copy of *The Science of Why 2*, by Jay Ingram, with approximate retail value of CAD \$790.00 (the "Prize"). Prize must be accepted as awarded and is not transferable or convertible to cash. No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute the Prize or a component thereof with a prize of equal or greater value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award.

B. RANDOM PRIZE DRAW AND WINNER SELECTION:

On December 12, 2017 (the "Draw Date") in **Toronto, Ontario** at approximately 12:00 p.m. ET, one (1) winner will be selected in a random drawing from all eligible entries received during the Giveaway Period. Odds of winning depend on the number of eligible entries received for that contest day's drawing.

The Sponsor or its designated representative will make a maximum of three (3) attempts to contact the selected entrant by telephone or email (using the information provided at the time of entry) within ten (10) business days of the Draw Date. If the selected entrant cannot be contacted within the maximum three (3) attempts or ten (10) business days of the Draw Date (whichever occurs first), or if there is a return of any notification as undeliverable; then the selected entrant will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such new selected entrant).

BEFORE BEING DECLARED THE CONFIRMED PRIZE WINNER, the selected entrant will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid; and (b) sign and return within ten (10) business days of notification the Sponsor's declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize as awarded; (iii) releases the Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If the selected entrant: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; and/or (c) cannot accept the Prize for any reason; then he/she will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such new selected entrant).

5. GENERAL CONDITIONS:

All Entries become the property of the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants.

The Releasees will not be liable for: (i) any failure of the Website during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry to be received by the Contest Parties for any reason, including, but not limited to, technical problems or traffic congestion on the Internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating or downloading any material in the Contest; and/or (v) any combination of the above.

In the event of a dispute regarding who submitted an Entry, Entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the email address associated with the selected Entry.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: http://www.simonandschuster.ca/about/terms_of_use), unless the entrant otherwise agrees. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Entry with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Contest entry form, French version of these Rules, and/or point of sale, television, print or online advertising; the terms and conditions of these English Rules shall prevail, govern and control.

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