

PIMSLEUR®**HEADQUARTERS:**

Simon & Schuster Audio
Pimsleur Language Programs
1230 Avenue of the Americas
NY, NY 10020

CUSTOMER SERVICE:

pimsleur@simonandschuster.com
1-800-831-5497

(January 14, 2010) New York, NY– In an effort to support volunteers aiding the millions of people affected by the recent earthquake in Haiti, Simon & Schuster's Pimsleur announced today that it will offer free downloads of its Haitian Creole language program. Pimsleur, a leading publisher of foreign-language learning programs, will authorize digital re-sellers to give away the Haitian Creole program from now until March 31st. Participating re-sellers include Audible.com, CateesLanguageWorld.com, PimsleurAudio.com, and PimsleurMethod.com.

“Pimsleur is happy to help with the relief effort in any way we can,” said Chris Lynch, Executive Vice President & Publisher of Simon & Schuster Audio. “By providing our programs to volunteers, we hope to remove any language barriers that may stand in the way of the volunteer efforts in Haiti.”

Earlier this year, Pimsleur also partnered with Doctors Without Borders, the international humanitarian organization. In support of its mission and global efforts, Pimsleur has donated up to \$50,000 in products to volunteer aid workers who are from the United States, or are working on U.S. run projects. In light of the earthquake, Doctors Without Borders will send approximately 70 more staff in the coming days, and already has a team in Haiti overseeing its trauma and emergency obstetrics programs.

Pimsleur's courses have been at the forefront of audio foreign language instruction for over 45 years. Pimsleur programs include Basic, Compact, Conversational, and Comprehensive Editions; and the recently launched goPimsleur series. To date, Pimsleur carries a total of 60 language programs, the most languages by any language learning company in the marketplace.

To learn more about Pimsleur programs: www.Pimsleur.com

To learn more about Doctors Without Borders, www.DoctorsWithoutBorders.com

ABOUT THE PUBLISHER

Pimsleur is the ultimate authority in spoken language learning. Pimsleur's Comprehensive Programs are the most effective and complete language-learning programs ever developed. The groundbreaking programs utilize proven methods of learning based on extensive research of how people master languages. The Pimsleur Method is a unique patented method developed by Dr. Paul Pimsleur that reinvents natural language acquisition by allowing program users to learn a language the way native speakers do, with exposure to vocabulary, grammar, and pronunciation all at once, in everyday conversations. Pimsleur's audio-only programs are the ultimate in portable learning. They can be listened to anytime, anywhere. Pimsleur is an imprint of Simon & Schuster Audio, a division of Simon & Schuster, Inc. PIMSLEUR® is a registered trademark of Beverly Pimsleur, used by Simon & Schuster under exclusive license.

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audiobook productions, and children's titles. In addition to a list that includes such unparalleled authors as Ernest Hemingway, David McCullough, Stephen King, Phillip McGraw, and Mary Higgins Clark, Simon & Schuster Audio has produced audiobooks that have won seven Grammy Awards and earned thirty-five Grammy nominations since 1989. For more information about Simon & Schuster Audio, visit our website at www.audio.simonandschuster.com.

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